ADDIE Storyboard

Course name:	Module or lesson name:	Date:

1. Analyze

Pre-launch

Who is your audience? Why do they need this course/module? What are their needs, challenges, motivations?

Post-launch

How can I work my findings form the "Evaluate" stage into a new, better version of the course/module?

4. Implement

Pre-launch

Deliver the course/module to a focus group

Post-launch

Deliver the updated version of the course/module to students

2. Design

Pre-launch

How will information be sequenced in this course/module? What visuals should be included? What activities will you plan for students? [Create course/module outline]

Post-launch

What elements of this course or module, specifically, need improvement? What should the new, improved version look like?

5. Evaluate

Pre and post-launch

How effective and engaging was the course/module? What could be improved?

3. Develop

Pre-launch

Write your lecture. Collect visuals. Put together slides. [Create course/module script and upload all necessary data into your online course platform]

Post-launch

Apply edits to your course script and presentation.